

## Seek Expert Guidance

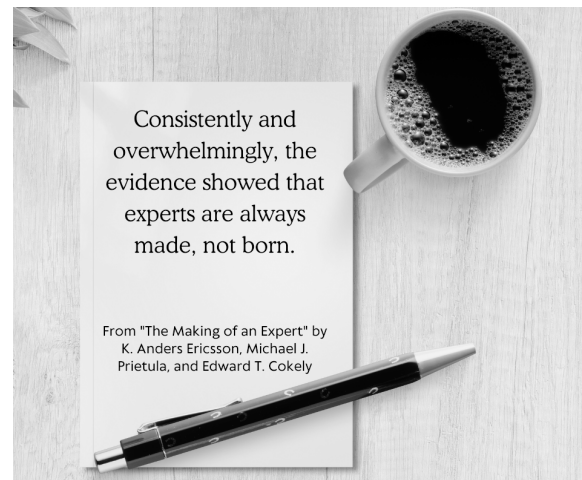
The game-changing benefits of seeking expert guidance in your job search journey

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## What Makes an Expert

An expert is someone who knows a lot about a particular subject and has achieved a level of mastery in their chosen field. They are characterized by having a combination of deep knowledge, experience, problem-solving abilities, and recognition by others.

Experts can be found in every career field with roles such as:



**Academic Researchers**

Professors, scientists, and scholars who conduct research and publish their studies

**Industry Professionals**

Professionals who have accumulated years of experience and expertise

**Consultants**

Subject matter experts who provide specialized knowledge and advice to organizations and individuals.

**Trainers and Coaches**

Professionals who provide training, coaching, and mentorship to help individuals develop specific skills or achieve goals.

**Policy Experts**

Professionals who specialize in analyzing and developing policies.

# Questions to Ask an Expert

The main goal of meeting with an expert is to gain insider knowledge. The majority of your time will be spent on gathering the following information:

**Industry Trends:** This is a rare opportunity to gain valuable insights into the current landscape, emerging developments, and future directions within the industry from someone in the trenches.

Here are some questions you might consider asking:

- What are the most significant trends currently shaping the industry?
- How have recent technological advancements impacted the industry, and what emerging technologies are expected to have the greatest influence?
- How is the workforce evolving within the industry, and what skills are becoming increasingly valuable or in demand?
- What are the key challenges or obstacles that companies in this industry face?
- How are industry leaders innovating and differentiating themselves to stay competitive?
- What are the implications of global economic trends or geopolitical developments on the industry?
- Are there any sustainability or ethical considerations that are becoming more prominent within the industry?
- What predictions do you have for the future of the industry in the next 5-10 years?
- What advice do you have for someone entering (or re-entering) the industry?

**Resume and Cover Letter Help:** Experts can review your documents and offer feedback to help you highlight your strengths and tailor your application to specific roles. Once you have established a rapport, ask if they are willing to take a look at your job search materials and give you feedback. Have a printed copy of your resume with you.

**Networking Guidance:** Experts can provide advice on how to expand your professional network. Ask if they can think of anyone else who might be helpful for you to talk to. If they do, ask for an email or LinkedIn introduction.

authentic career + life design

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